

Rejuvenate Regenerate Renew  
**ALTRUM**<sup>TM</sup>  
Health Division of AMSOIL® INC.



*"Success begins with good health."*

Al Amatzio President and CEO, AMSOIL INC.

The World's Best Multis and Longevity Enzymes



AUGUST 2012

## Dealer: 'I've Really Come a Long Way'

At 41, Dealer Edward Feldpausch of Pewamo, Mich. has lots of experience with joint problems: He has had adult Rheumatoid Arthritis since he was 12 years old.

Feldpausch has undergone several surgeries and many therapies to help with the pain of RA in his joints.

A couple of years ago, Feldpausch began a holistic regimen in an attempt to douse the out-of-control inflammation in his system. He started eating only organic and whole foods and began taking ALTRUM nutritional supplements "to fill in any nutritional gaps," he said.



Dealers Ed and Julie Feldpausch

***"I was so crippled up at times I had to crawl to the hot tub. I know how bad it was and the difference now."***

***— Dealer Edward Feldpausch***

Over time, Feldpausch has developed an extensive ALTRUM supplements program.

His ALTRUM regimen includes a core group of products with A.J.'s Ultra Multi, Daily Nutritional Oils, Ultra

*Omega-3, Joint Formula and Ultra Daily Enzymes.*

He also uses *Longevity Enzymes, Memory Focus, Upliftment Formula, Prostate Formula, Coenzyme Q10, Daily Garlic Support and Superfood Lecithin.*

He takes *Super Energy* "as needed," he said.

He has had stellar results. "I've really come a long way with the everyday pain and stiffness that comes with arthritis," Feldpausch said. \* "Taking ALTRUM supplements has made a huge difference in the way I feel. I can't brag them up enough."

Changes in nutrition and lifestyle, helped Feldpausch "lose a bunch of weight."

Feldpausch works on the line in a General Motors plant. "I have lots of mental fatigue at work," he said. "My mental focus is so much better now." He also had a lot of aches and pains before he started taking ALTRUM supplements and improved his diet. "This is the second year since I started with ALTRUM supplements," he said. "All kinds of bugs and quirks that I had are gone. It's just uplifting."

*Continued on page 2*



\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent disease. Please check with your physician when using prescription medications in combination with food supplements. All testimonials about ALTRUM nutritional products are non-scientific reports and are not intended to draw any direct cause and effect link between discussed events or "results."

ORDER #: 1-800-777-7094 To Fax Your Order 1-715-392-5225 or 1-715-392-5267  
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# 'I Feel Great'

Continued from page 1

Julie Feldpausch, 41, also has experienced positive results with changes in lifestyle and the addition of ALTRUM nutritional supplements.

Julie has had "heart flutters," and aching joints, Ed Feldpausch said. Doctors have said Julie may be particularly sensitive to the fluttering of her heart because she is petite, and assured her she does not have heart disease, Feldpausch said. Julie started taking *Ultra Omega -3*, *Ultra Multis* and *Superfood Lecithin*. "Within the last 90 days she has had no heart flutters and the aching in her joints is gone,"\* Feldpausch said.

Feldpausch typically splits up his supplements, taking them in the morning and evening. "That way the body

gets a chance to absorb the nutrients and use them," he said. "I can't really say what each of the supplements does for me. They all seem to work. I feel great. I know how bad it was and the difference now. I was so crippled up at one time I had to crawl to the hot tub."

Until a shoulder injury at work, Feldpausch had worked up to walking five miles a day.

He especially likes the energy he can sustain since he started avoiding processed foods and eating whole foods and naturally-raised meat and eggs.

Feldpausch tried department-store supplements, but they often made him feel nauseated. "With ALTRUM, I don't feel nauseated. I feel energized."

## ALTRUM Multis Get Raves

"I started taking A.J.'s *Ultra Multi* (DWI) two years ago and I can't imagine living without them. I have so much more energy and stamina..."\*

— Dealer Chris Probst  
Nunn, Colo.



"While using *Ultra Multi* (DWI) I have felt more invigorated, had greater awareness and more energy. I stand on my feet all day at work."

— Dealer Jack MacLennan  
Holly Lake Ranch, Texas

"I used *Ultra Multi* (DNU) when I was pregnant because it didn't upset my stomach like the prenatal vitamins did. It also gave me a lot of energy that is often missing when a person is pregnant."\*

— Dealer Pam Gembe  
Dover, Penn.



"I take two *Ultra Multis* (DWI) in the morning and two in the evening. After a few weeks I feel more energetic, can concentrate better and just feel better all around."

— Dealer Lucas Durham  
Napoleon, Ohio

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# Vitamin C for Health All Year Long

Although vitamin C most often is associated with shortening the duration of the common cold, recent research indicates vitamin C offers much more. Research shows vitamin C can also help guard the body against complications associated with the common cold.

And even more recent science shows vitamin C has many functions in the human body and plays a role in overall health throughout the year.

"Vitamin C is such a vital supplement and yet it often gets overlooked by so many of us," said Greg Sawyer, ALTRUM manager. "Vitamin C helps the body fight colds, infections, allergies and a host of other diseases. Its benefits are so far-reaching it has been called the "oil of life."\*

## The Role of Vitamin C in the Body

Vitamin C, also known as ascorbic acid, is necessary for the growth, development and repair of all body tissues. It's involved in many body functions, including formation of collagen, absorp-

tion of iron, the immune system, wound healing and the maintenance of cartilage, bones and teeth.

Vitamin C is one of many antioxidants that may protect against damage caused by harmful molecules called free radicals, as well as toxic chemicals and pollutants like cigarette smoke. Free radicals can build up and contribute to the development of health conditions such as cancer, heart disease and arthritis.

Vitamin C is not stored in the body (excess amounts are excreted), so overdose is not a concern. But the current safe upper limit is about 2,000 milligrams a day to avoid stomach upset and diarrhea.

Water-soluble vitamins, like vitamin C, must be continuously supplied in the diet to maintain healthy levels. Eat vitamin-C-rich fruits and vegetables raw, or cook them with minimal water so as not to lose some of the vitamin in the cooking water.

Vitamin C is easily absorbed both in food and in pill form, and it can enhance

the absorption of iron when the two are eaten together.

Deficiency of vitamin C is relatively rare, and primarily seen in malnourished adults. In extreme cases, it can lead to scurvy — characterized by weakness, anemia, bruising, bleeding and loose teeth.

## How to Get More Vitamin C in Your Diet

This antioxidant super-nutrient is found in a variety of fruits and vegetables. Yet, according to dietary intake data and the 2005 U.S. Dietary Guidelines, most adults don't get enough vitamin C in their diets.

The foods richest in vitamin C are citrus fruits, green peppers, strawberries, tomatoes, broccoli, white potatoes and sweet potatoes. Other good sources include dark leafy greens, cantaloupe, papaya, mango, watermelon, brussels sprouts, cauliflower, cabbage, red peppers, raspberries, blueberries, winter squash and pineapples.



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^At time of manufacture

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# Renew Your Body

## Ultra Probiotics

Probiotics play an essential role in maintaining overall health.



**A.J.'s Roborant Energy™** Unique elixir of 7 strengthening "Root of Life™" herbs for daily long-term support of vigor, strength and endurance.\*

**Ultra Multi with Iron**  
Multi-vitamin, mineral, superfood, herbal supplement. Same great formula as AJ's ULTRA Multi but with iron. The ultimate in nutritional support.\* Contains 38 ingredients beyond the DNS premium multi.



Smaller Tablets

**Daily Nutritional Support (DNS)**  
Our original premium multi-formula.

## Vision Power

Support your sight with proven eye nutrients. Breakthrough formula.\*



**Daily Garlic Support**  
95% odorless, high potency, certified allicin-rich, standardized potency. Each capsule equals 1250mg of whole garlic.

**Upliftment Formula - Mood Enhancement Support** Best form of St. John's Wort.\*



New Flavor



**Children's Chewable Multi**  
Great tasting nutritional support for raising healthy kids, or adults who prefer a chewable.

## Receive Commission Credits on all ALTRUM Products

Stock#	Unit of Meas.	Pkg./Size	Comm. Credits	Wholesale Cost	Sugg. Retail
DUP01	EA	(1) 60 ct.	23.75	24.95	38.60
DUP01	CA	(6) 60 ct.	142.50	142.50	231.00
DMF01	EA	(1) 100 ct.	27.35	28.70	40.60
DMF01	CA	(6) 100 ct.	164.10	164.10	243.00
DRE01	EA	(1) 60 ct.	28.00	29.35	41.55
DRE01	CA	(6) 60 ct.	168.00	168.00	248.70
DUO01	EA	(1) 60 ct.	13.60	14.25	19.20
DUO01	CA	(6) 60 ct.	81.60	81.60	114.60
DNO01	EA	(1) 90 ct.	21.69	22.75	32.30
DNO01	CA	(6) 90 ct.	129.90	129.90	192.65
DNU01	EA	(1) 180 ct.	26.86	28.20	41.60
DNU01	CA	(6) 180 ct.	161.10	161.10	248.70
DNS01	EA	(1) 180 ct.	20.51	21.50	31.80
DNS01	CA	(6) 180 ct.	123.00	123.00	189.95
DEU01	EA	(1) 90 ct.	23.70	24.85	35.25
DEU01	CA	(6) 90 ct.	142.20	142.20	210.90
DVP01	EA	(1) 100 ct.	29.55	31.00	45.60
DVP01	CA	(6) 100 ct.	177.30	177.30	273.00
DES01	EA	(1) 90 ct.	14.46	15.15	20.80
DES01	CA	(6) 90 ct.	86.70	86.70	124.05
DGS01	EA	(1) 120 ct.	14.11	14.80	20.85
DGS01	CA	(6) 120 ct.	84.60	84.60	124.15
DZM01	EA	(1) 90 ct.	24.15	25.35	35.85
DZM01	CA	(6) 90 ct.	144.90	144.90	214.50
DUF01	EA	(1) 60 ct.	11.30	11.85	16.20
DUF01	CA	(6) 60 ct.	67.80	67.80	96.60
DCC01	EA	(1) 90 ct.	11.79	12.35	18.35
DCC01	CA	(6) 90 ct.	70.50	70.50	108.95
DUC01	EA	(1) 90 ct.	12.05	12.65	18.05
DUC01	CA	(6) 90 ct.	72.30	72.30	107.70

For more information on these products go to [www.altrumonline.com](http://www.altrumonline.com)

**Memory Focus** provides you with the most effective brain health nutrients to support:

- Mental Sharpness
- Focus
- Concentration
- Recall
- Quick Thinking\*



## Ultra Omega-3

is a concentrated omega-3 product providing an ideal source of the highest quality EPA and DHA essential fatty acids from premium, molecular-distilled marine lipids from fish oils.

## Nutritional Oils

keep your body finely tuned and running efficiently.\* This all-in-one EFA (essential fatty acid) formula provides omega 3 and 6, EPA, DHA, ALA and GLA from 1200 mg each of Borage, Flax and Fish per day.



## Ultra Daily Enzymes

Your key to unlocking nutrition from your food. **Your most important supplement.\*** Includes 13 powerful digestive enzymes plus probiotics.



## Daily Enzyme Support

Experience our original premium enzyme formula.



## Longevity Enzymes™

Provide nutritional support for aging and for balancing inflammation. A perfect complement to the *Joint Formula* because it provides joint discomfort relief.\*



## Ultra Calcium Complex

Multiple source high-quality calcium.

When ordering, have your ZO#, shipping address and VISA/Mastercard information ready.

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**A.J.'s Ultra Multi without Iron**

Multi-vitamin, mineral, superfood, herbal supplement. Same great new formula as the Ultra Multi but without iron. Contains 38 ingredients beyond the DNS premium multi.



**A.J.'s Male Power**

For natural enhancement of male potency. Twelve super nutrients for increased male vigor.\*



**A.J.'s Prostate Formula**

Most advanced prostate formula with 14 powerful prostate supporting ingredients for male function and prostate health.\*



*\*Boost Joint Nutrition*  
**Superfood Phytonutrient Support**  
Nine super-vegetable concentrates loaded with nutrient-rich deep greens.\*



**Superfood Lecithin**

Loaded with natural nerve and brain nutrients, promotes memory, concentration and fat control.\*



**Superfood Bee Pollen**

with propolis and royal jelly. Potent source of natural nutrition.



**Vitamin C-600 with Rosehips**

Controlled release, good for cellular health, healthy connective tissue and for fighting colds and infections.\*



**Orange Juice Chewable Vitamin C**

Tastes great! 500mg vitamin C plus lemon bioflavonoid complex and orange juice. **Promotes healthy connective tissue and cellular health.\***



Stock#	Unit Meas.	Pkg./Size	Comm. Credits	Wholesale Cost	Sugg. Retail
DWI01	EA	(1) 180 ct.	26.86	28.20	41.60
DWI01	CA	(6) 180 ct.	161.10	161.10	248.70
DZL01	EA	(1) 100 ct.	7.50	7.85	11.30
DZL01	CA	(6) 100 ct.	45.00	45.00	67.20
DBP01	EA	(1) 60 ct.	14.85	15.55	22.25
DBP01	CA	(6) 60 ct.	89.10	89.10	132.90
DMP01	EA	(1) 60 ct.	14.00	14.70	19.65
DMP01	CA	(6) 60 ct.	84.00	84.00	117.30
DSE01	EA	(1) 60 ct.	12.00	12.55	17.70
DSE01	CA	(6) 60 ct.	72.00	72.00	105.60
DPF01	EA	(1) 60 ct.	26.90	28.20	39.95
DPF01	CA	(6) 60 ct.	161.40	161.40	239.10
VB001	EA	(1) 160 ct.	6.67	6.95	10.55
VB001	CA	(6) 160 ct.	39.90	39.90	62.15
DPN01	EA	(1) 75 ct.	12.10	12.70	17.80
DPN01	CA	(6) 75 ct.	72.60	72.60	106.20
DJF01	EA	(1) 60 ct.	17.75	18.60	28.70
DJF01	CA	(6) 60 ct.	106.50	106.50	171.50
VB075	EA	(1) 90 ct.	8.30	8.70	12.20
VB675	CA	(6) 90 ct.	49.80	49.80	72.60
DBE01	EA	(1) 120 ct.	9.60	10.05	14.60
DBE01	CA	(6) 120 ct.	57.60	57.60	87.00
VB010	EA	(1) 120 ct.	11.47	12.00	17.30
VB010	CA	(6) 120 ct.	68.70	68.70	102.70
VB020	EA	(1) 100 ct.	6.10	6.40	9.10
VB020	CA	(6) 100 ct.	36.60	36.60	54.00
VB030	EA	(1) 120 ct.	16.15	16.95	21.80
VB030	CA	(6) 120 ct.	96.90	96.90	130.20
DOJ01	EA	(1) 150 ct.	8.10	8.50	12.45
DOJ01	CA	(6) 150 ct.	48.60	48.60	74.10
DEQ01	EA	(1) 60 ct.	16.70	17.50	24.90
DEQ01	CA	(6) 60 ct.	100.20	100.20	148.30

For more information on these products go to [www.altrumonline.com](http://www.altrumonline.com)

**Cold Season Zinc Lozenges**

Contains echinacea, propolis, slippery elm, vitamin C and vitamin A. High zinc ion availability when absorbed under the tongue.\*



**A.J.'s Brain Power**

Promotes healthy mental and memory function, plus energy and a healthy circulatory system.\* Rich in ginkgo biloba.



**A.J.'s Super Energy**

"Wake-up" or "Stay Awake" Formula. High-energy formula with guarana and ginseng plus bee pollen, kola nut, cayenne, schizandra and barley grass.



*\*Boost Joint Nutrition*  
**Superfood Alfalfa**

Super green mineral-rich food supporting the entire body.\*



**Customer Favorite!**

**Joint Formula**

*Nutritional Joint Support*  
For healthy joints, cartilage and connective tissue, with glucosamine, chondroitin, MSM and boswellia.\*



**Stress Management System**

Loaded with B complex, vitamin C and zinc.



**Vitamin E-400 with Selenium**

Best quality D-Alpha Tocopherol and organically bound selenium on the market.\*



**Coenzyme Q10**

Highest quality 30mg softgels supports cardiovascular function, energizes cells and boosts stamina.\*



*"If you're going to take good care of your vehicles and equipment, then it's equally important to take good care of your body."*

-Bill Durand,

7-Star Regency Platinum Direct Jobber

**Save on 6-packs!**



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## ALTRUM Offers Two Choices for Vitamin C 'Oil of Life'



ALTRUM nutritional supplements offers chewable vitamin C tablets in its *Orange Juice Chewable Vitamin C*, and a controlled release capsule in *Vitamin C-600 with Rosehips*. This essential vitamin has been shown to bring a multitude of benefits to the body. In fact, it has been called the "oil of life."



See page 3 for specific information on the benefits of vitamin C.

## ALTRUM Auto-Ship Program Delivers Easy Ordering



The ALTRUM Auto-Ship program makes sticking to your healthy lifestyle easy. Get what you need, when you need it.

You can control the items you have on Auto-Ship and the credit card you want to be charged for each reorder.

Set up a schedule in your shopping cart when you order online. Your credit card will be charged when the items ship.

Choose from one of the convenient reorder schedules to get started.

[www.altrumonline.com](http://www.altrumonline.com)

### ALTRUM Discontinues Vitamin E Supplement

ALTRUM has discontinued production of its *Vitamin E-400 with Selenium (VBO30)*. The product is available while supplies last.

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^At time of manufacture



"Secure your health with ALTRUM Nutritional Supplements."



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